

The public health challenge of alcohol consumption

- Excessive alcohol consumption is responsible for many health, psychological, social and economic problems globally.
- In South Africa in 2002, 7% of disability-adjusted life-years (DALYs) lost and 7.1% of deaths were attributable to alcohol.
- Significant contributor to burden of diseases and mortality

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The context to alcohol consumption in South Africa

- Indigenous, traditional home brewing before and during and after the colonial era
- Prohibition and restriction during the apartheid era, especially for the black/African majority
- Proliferation of homebrews and widespread smallscale outlets especially 'shebeens'
- The 'dop' system part payment of farm workers' wages in wine
- Illegal since 1961 practised till recently; probably still an 'underground' activity
- Black economic empowerment (BEE) is extensive in the alcohol industry

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Fetal Alcohol Syndrome (FAS)

- Invariably, maternal drinking is also a feature of alcohol consumption
- Alcohol abuse/problem drinking have individual adverse effects
- Fetal Alcohol Spectrum Disorders (FASD) an umbrella term describing the range of symptoms that can be manifested by an individual whose mother drank alcohol during pregnancy
- Fetal Alcohol Syndrome (FAS) is the most recognised form of FASD
- Alcohol-related birth defects & Alcohol-related neuro-development disorders

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Physical features of FAS

- Discriminating features
 - Shortened nose
 - Flat midface
 - Indistinct philtrum
 - Thin upper lip
 - Short palpebral fissures
- Associated features
 - Epicanthal folds
 - Low nasal bridge
 - Minor ear abnormalities

SOURCE: Mukherjee, Hollins & Turk. An overview of Fetal Alcohol spectrum disorders Available from http://www.intellectualdisability.info (Accessed 1 November 2012)

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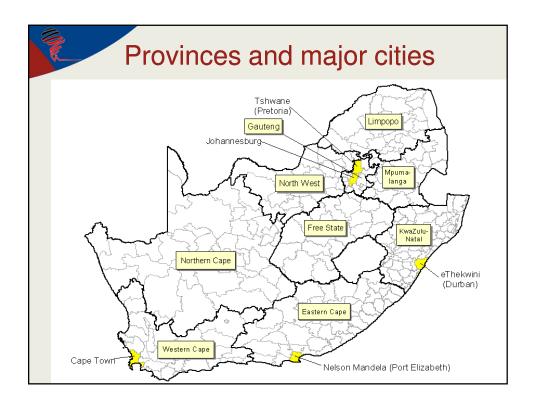
FAS as a public health challenge

- The highest global rates of FAS and partial FAS identified in rural farming areas in the Western Cape (WC), Northern Cape (NC) and Gauteng provinces
- Identified rates of FAS of 40.5–46.4/1000 (1997); 65.2–74.2/1000 (1999); and 68.0– 89.0/1000 (2001) amongst Grade 1 learners in WC primary school cohorts
- Gauteng province was 19/1000 (2003), combined rate for two locations in the Northern Cape was 67.2/1000 (2001-2004)

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Combating FAS and binge drinking

- Levels of problem drinking among women alcohol are relatively high; not appreciably different from those of men
- Episodic binge drinking especially harmful to the unborn child
- Reduction in FAS require a minimization of women's risk of having an alcohol-exposed pregnancy (AEP)
- Women of child-bearing age, fertile, alcohol use, non-use/ineffective use of contraceptives.

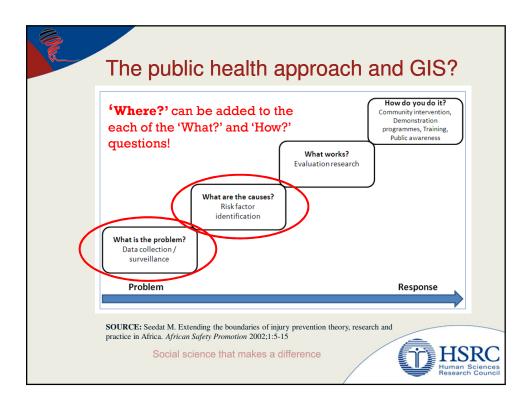


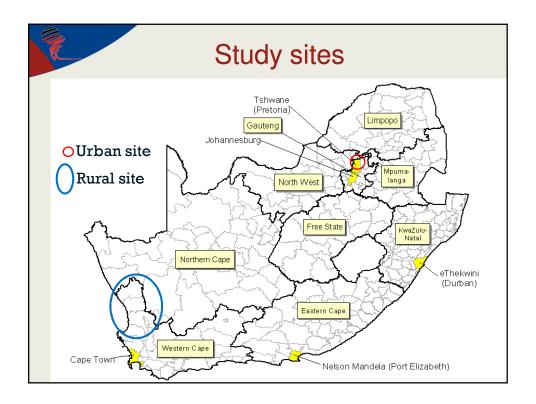


Research question

- Which are risk and protective factors for having an AEP?
- Particularly useful for informing policy and interventions
- Formative phase of an intervention programme to apply a public health approach to preventing AEP
- Study amongst women aged 18–44 years in two comparison sites:
 - a densely populated urban area
 - sparsely populated rural farming area

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Aims of the study

- The aims of the study were to determine, for each site separately:
 - the extent to which women of childbearing age are at risk of having an AEP
 - the demographic, health, substance use, psycho-social, community, and partner predictors of risk for having an AEP





Sampling for the FAS study

- Cluster random sampling approach with a goal of recruiting 820 women from the urban site
- Random selection of 82 census enumeration areas (EAs)
- From each area, randomly selected 10 households using aerial photographs
- Within identified households select one eligible woman and invite her to participate in the study.
- Realised sample of 606 (59.5% of total sample)

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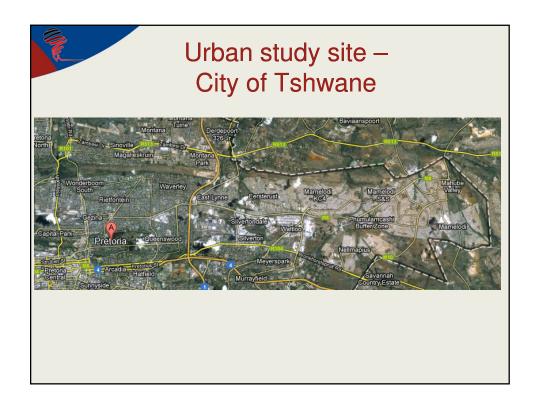


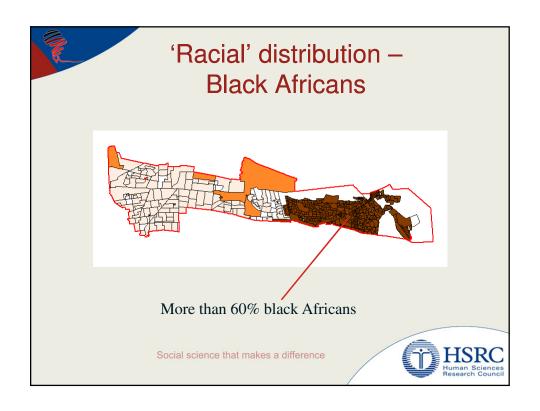


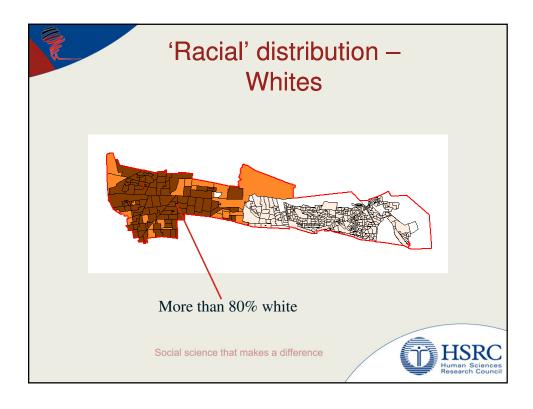
Sampling for urban area – geographic data needs

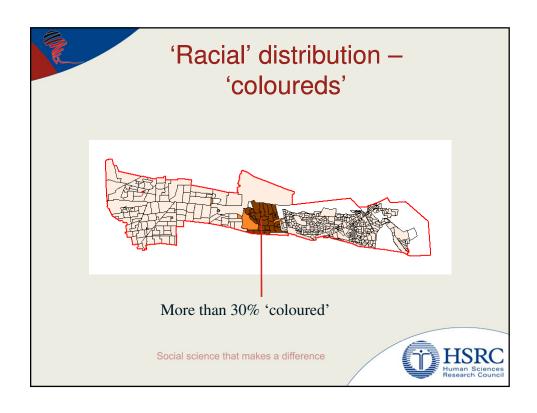
- Cluster random sampling approach with a goal of recruiting 820 women
- Random selection of 82 census enumeration areas (EAs) – the latest EA boundaries
- From each area, randomly select 10 households using aerial photographs – recent and georeferenced aerial photographs
- Within identified households select one eligible woman and invite her to participate in the study.

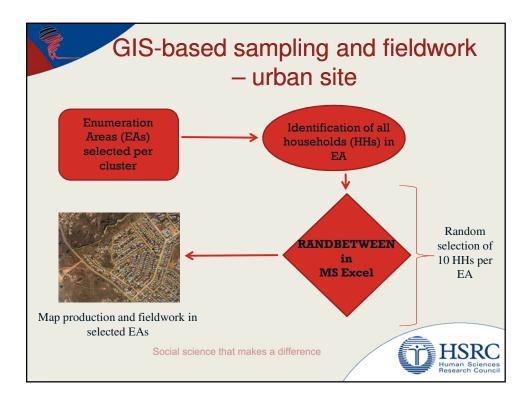
















Advantages of using GIS

- Area-based sampling is crucial in populationbased suveys; GIS is indispensible
- Express recognition of 'racial' make-up and SES of survey areas
- Proxy for various socio-economic factors
- Match 'race' and language of interviewers with potential respondents
- Random selection of households in the absence of lists prior to start of the fieldwork
- More accurate targeting of households using aerial photographs in formal areas

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Sampling for the rural site

- All farms listed across the three local municipalities (n=1450)
- Sourced from the Department of Agriculture and the agricultural union
- No need for GIS as in the case of urban site
- Random selection of 150 farms
- Realised sample of 58 farms
- Total of 412 women interviewed (40.5% of the total sample of women)

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Measures used in both sites

- Structured questionnaire, with items used previously amongst similar study populations
 - Demographic characteristics (age, education, SES, marital status, socially classified 'race')
 - Substance use (alcohol, AUDIT, tobacco use)
 - Contraceptive use (lifetime & current use)
 - Reproductive health factors (current pregnancy & fertility status)
- Dependent variables
- Independent variables

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Dependent variables

- Three levels of risk of an alcohol-exposed pregnancy
 - Level 1: women not pregnant at the time, were fertile, drunk alcohol (frequency and quality discounted), no or ineffective contraception
 - Level 2: Above criteria plus reporting to have drunk at least three drinks per occasion
 - Level 3: Criteria of Level 1, plus reporting to have drunk at least five drinks per occasion





Independent variables (i)

- Socio-demographic factors:
 - Three age cohorts (18-24, 25-34, 35-44 years)
 - Below/none vs above primary school education
 - Parity (more than 1 vs 1 or no children)
 - Married/cohabitation vs not
 - Self identified 'race' (black/African, 'coloured', white, Indian)
 - Current vs not current employment
 - 8 item household assets (Yes vs No) as proxy for SES

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Independent variables (ii)

- · Health perceptions:
 - · Health perception (4-item) scale
 - Mental health (5-item) scale based on the Short Form 20 Health Survey
- Substance use:
 - · Cigarettes smoked in the past 30 days
 - · Cannabis (Marijuana) use ever used
- Psycho-social factors:
 - Self-esteem
 - FAS knowledge
 - · Religious involvement
 - Male entitlement and cultural prescripts on childbearing ience that makes a difference



Independent variables (iii)

- Community factors:
 - Access to recreational facilities
 - Access to alcohol
- Partner characteristics:
 - Partner older or younger than 30 years
 - · Partner education (Grade 8 and lower vs higher)
 - Partner binge drinking (6 or more drinks per occasion)

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Statistical Analyses

- Percentages calculated of women who reported alcohol use, contraception and Levels 1, 2 & 3 AEP risk
- Logistic regression to determine significant bivariate associations between predictors and the dependent variables
- Multiple logistic regression for all independent variables that significant pair-wise relationship in the bivariate analysis





Overall results

- Overall 72% of the rural women and 40% of the urban women reported lifetime alcohol use
- · Rural women more likely to report:
 - Current alcohol consumption
 - · Harmful/hazardous drinking
 - · Lifetime, current and regular smoking
- No significant differences in rates between rural and urban women of:
 - · Lifetime, current or ineffective contraceptive use
 - Pregnancy or infertility

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Level of AEP risk for interviewed women

Level of AEP risk	Rural site	Urban site
1	21.84%	11.22%
2	16.75%	6.44%
3	8.5%	2.48%

Level 3: women not pregnant at the time, were fertile, no or ineffective contraception, drinks five of more drinks of alcohol per occasion



Predictors of AEP risk-urban site (i)

- Significantly greater risk of Level 1 AEP (Bivariate logistic regression)
 - 'White' or 'coloured' respondents as opposed to 'black/African'
 - Higher socio-economic status
 - Current smokers
 - Ever use of cannabis
 - Early onset of alcohol consumption (<18 years)
 - · Highly accessible recreation facilities

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Predictors of AEP risk-urban site (ii)

- Significantly less risk of a Level 1 AEP
 - · Unemployed respondents
 - View that men are entitled to father as many children as they want
- Multiple logistic regression revealed that 'Race' and 'Current smoking' were independently associated with a Level 1 AEP risk





Predictors of AEP risk-urban site (iii)

- Six significant Level 2 risk factors for an AEP (Bivariate logistic regression)
 - 'Race' 'White' vs 'black/African' & 'coloured' vs 'black/African'
 - Socio-economic status
 - Current smoking
 - Alcohol onset < 18 years
 - Self-esteem
 - Access to recreational facilities
 - Parity and religiosity were protective factors

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Predictors of AEP risk-urban site (iv)

- Four significant Level 2 risk factors for an AEP (Multiple logistic regression)
 - Current smoker
 - High self-esteem
 - · High access to recreational facilities
 - Low religiosity





Predictors of AEP risk-urban site (v)

- Significant Level 3 risk factors for an AEP (Bivariate logistic regression)
 - · 'Race' 'White' vs 'black/African'
 - Current smoking
 - · Ever smoked cannibis
 - Onset of alcohol use < 18 years
 - · Better access to recreational facilities
 - Less risk associated with parity
- No multivariate analysis due to small numbers

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Predictors of AEP risk-rural site (i)

- Significant and greater Level 1 risk for an AEP (Bivariate logistic regression)
 - · Current smoking
 - Onset of alcohol use < 18 years
 - · Having a binge drinking partner
- · Significant and lesser Level 1 risk for an AEP
 - More than primary education
 - Higher SES
 - Higher parity
 - High self-esteem
 - FAS knowledge
 - High religiosity





Predictors of AEP risk-rural site (ii)

- Level 1 risk for an AEP (Multiple logistic regression)
 - Current smoking
 - Onset of alcohol use < 18 years were significant
- Significant Level 1 protective factors against an AEP
 - More than primary education
 - FAS knowledge
 - Higher parity
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Predictors of AEP risk-rural site (iii)

- Level 2 risk for an AEP (Bivariate logistic regression)
 - Current smoking (also after multivariate analysis)
 - Onset of alcohol use < 18 years were significant
 - Binge drinking partner
- Level 2 protective factors against an AEP
 - More than primary education (also after multivariate analysis)
 - Higher parity (also after multivariate analysis)
 - · High self-esteem
 - Religiosity





Predictors of AEP risk- rural site (v)

- Level 3 risk for an AEP (Bivariate logistic regression)
 - Current smoking (also after multivariate analysis)
 - Use of cannibis
 - Onset of alcohol use < 18 years (also after multivariate analysis)
 - Binge drinking partner (also after multivariate analysis)
- · Level 3 protecive factors against an AEP
 - Being older (25-35 vs 18-24 years)
 - Higher parity
 - · High self-esteem
 - Religiosity

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Discussion of results (i)

- One in nine women (urban area) and one in five (rural area) were at risk of an AEP
- Current alcohol users, fertile, not pregnant and non-effective contraceptive users
- Level 3 risk: typically consuming five or more drinks per occasion – proportions were 8.50% (rural women) and 2.48% (urban) – similar to an urban US risk of AEP study (1% - 2%)
- These match most recently reported FAS rates for an urban area in Gauteng of 1.9% (2003) and a rural area in the Western Cape of 6.8% - 8.9% (2007)





Images of Level 2 AEP 'at risk' women

- Urban site A smoker with no or few children, high self-esteem, low religious involvement, with high access to recreational facilities that may serve alcohol
- Rural site A woman who is impoverished and marginalised, a smoker with no or few children, low self-esteem and minimal education

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Images of Level 1 AEP 'at risk' women

- Urban site A 'white' or 'coloured' woman, with high access to recreational facilities that may serve alcohol
- Rural site A woman who a smoker, started drinking alcohol as a minor, have at most one child and have little knowledge of adverse affects of alcohol on the foetus
- Strikingly, High self-esteem was associated with an increase (urban women) and decrease (rural women) AEP risk

Changing patterns in urban women's alcohol use

- Strikingly, high self-esteem was associated with an increase in AEP risk for urban women
- The converse was true for rural women, high self-esteem was associated with a decrease in AEP risk
- Changing gender roles, increase alcohol consumption for women with higher SES in developing countries
- Women's improved social and economic opportunities
- Alcohol advertising targeted at women







Divergent results from this study

- No significant association with mental or physical health perceptions
- Parity was associated with lower risk of AEP, as opposed to other studies
- Likelihood is that AEP is reduced as having children exposes the mother to family planning and other ante-natal advice

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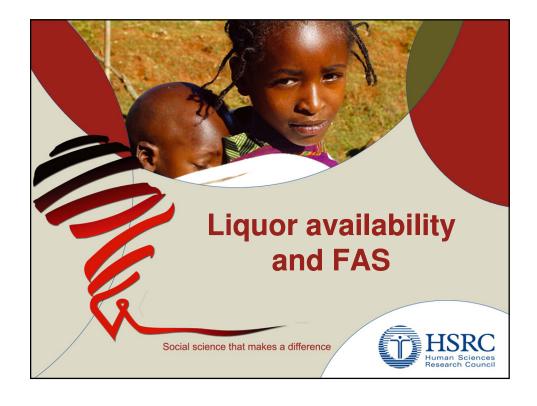


Further research

- Binge drinking (Level 3) risk produced similar rates for FAS in comparable study sites
- Points to the value of community-based studies to estimate FAS rates – proxy value
- Less need for active case ascertainment with financial and technical implications
- Need to research under 18's unplanned pregnancies and substance abuse likely
- Location-specific target interventions and the specific sub-groups of women
- Association with smoking and drinking









Follow-up to the FAS study

Liquor outlet density, deprivation and implications for foetal alcohol syndrome prevention in the Bergriver municipality in the Western Cape, South Africa

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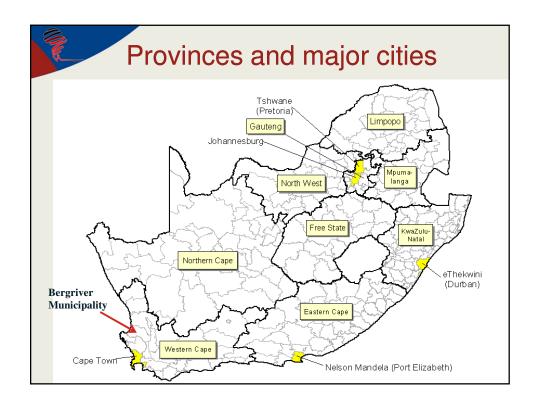




Follow-up to the FAS study at the rural site

- A study was designed to explore the relationship of alcohol availability and accessibility in one of the local municipalities - Bergriver
- Relation to deprivation of an at-risk population susceptible to FAS





Follow-up to the FAS study at the rural site

- Studies of natural experiments clarify the relationships between alcohol availability and consumption.
- Worker strikes or prohibitions on sales reduces the rates of alcohol consumption and drinking-related problems (Edwards et al. 1994, cited in Grover 2000).





Rationale for 'Outlet density' study

- Proven association between alcohol availability, rates of alcohol consumption, and drinking-related problems
- Outlet density impacts consumption low-cost or volume-discounted alcohol available
- High outlet density also reflects heavy drinking norms and underlying community features
- Reduction in alcohol availability caused by worker strikes or prohibitions – reduces alcohol consumption and drinking-related problems

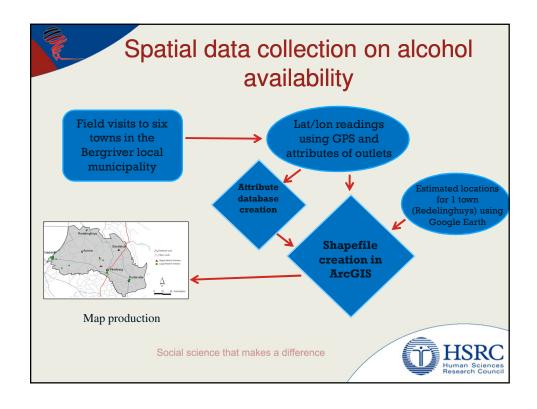
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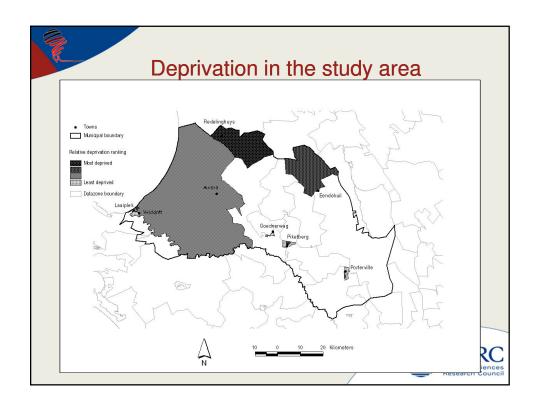


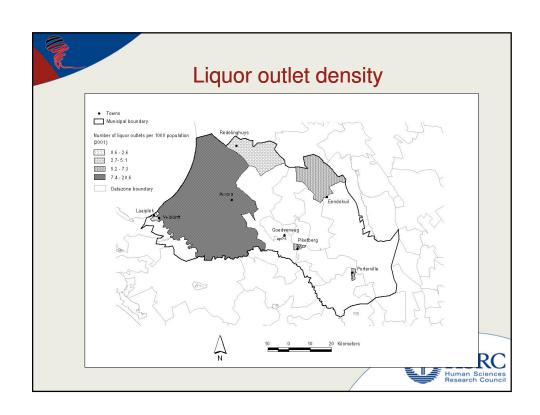
Rationale for 'Outlet density' study (ii)

- Outlet density is therefore potentially important in efforts to minimise alcoholrelated harm in the community.
- Study to explore the relationship of alcohol availability and accessibility and an at-risk population susceptible to AEP.
- Mapping these outlets using GPS and GIS to provide data on alcohol accessibility











Results of the mapping

- A total of 112 liquor outlets were recorded in the study area
- Forty-seven (42%) were illegal outlets
- Velddrift, Piketberg and Porterville have 98 (88%) of the recorded liquor outlets.
- Eendekuil is a village with a relatively small population of about 1000 persons
- Six of the 8 liquor were illegal at the time of the study

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Outlet density vs deprivation

- Spearman Rank Correlation was calculated for deprivation rank and outlet density rankings
- A modestly positive association was found between deprivation and illegal outlet density (0.38)
- Inverse association was found for the relationship between deprivation and legal outlet density (-0.20)
- Illegal outlets in more deprived areas; legal outlets were located in less deprived areas



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Future directions

- Collection of health data at the same scale as alcohol outlet density; including mobile outlets
- Further spatial analysis of the impact of alcohol accessibility on health, AEP and other adverse outcomes
- Visual representation through GIS documentation can offer a visual action strategy for AEP monitoring, intervention, and regulation
- Consideration of AEP and other adverse health effects in certain areas in liquor license applications?



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