TOWARDS MEASURING SUCCESS WITH HUMAN SETTLEMENTS DELIVERY

CENTRE FOR POVERTY, EMPLOYMENT & GROWTH

CATHERINE CROSS 1 MARCH 2010



HELPING TO BUILD AN H S I

The DHS initiative towards constructing a Human Settlements Index comes at a time of risk and hope

- · The world economic downturn's effects are still spreading
- Increasing delivery momentum is part of South Africa's response
- New demands for *clarity and metric precision* are coming from government

New and critical issues come forward clearly in the DHS document –

- For successful delivery of human settlements through housing and services
- Measuring integration of location and transport with shelter and services will be pivotal

HSRC's contribution focusses on the linkages between demographics, household profiling, location and social cohesion

And emphasises the outcomes for the informal settlements
Social science that makes a difference



ZEROING IN ON INDICATORS

To construct the HSI requires identifying the metric indicators to measure outcomes –

The HSI document's analysis shows human settlements related to **shelter**, **infrastructure**, **human services** and **economic opportunity**

HSRC's research is advancing in these areas –

HSRC can help with metrics for four critical factors:

- Assessing economic access for settlement location and transport factors
- 2) Segmenting communities to target shelter and services delivery more accurately
- 3) Measuring social cohesion and the factors behind protest and xenophobic violence
- Providing metrics for vulnerable groups i r o economic access + community coherence



IPDM FOR LOCAL PLANNING

PROJECT: INTEGRATED PLANNING, DEVELOPMENT & MODELLING (IPDM)

- DST Technology for Social Impacts; CSIR + HSRC partnership → on-line portal for local government planning data needs
- *HSRC component:* Demographics of housing and settlement
- *HSRC focus*: Local government delivery of housing and transport, *at community level highlighting women and youth*
- Product 1: A new location-based segmentation of the poverty population and of migration by the poor
- Product 2: A new body of research results that highlights types of settlement:
 - Role of access to economic opportunity at community level in re-building social cohesion
 - Role of the housing and settlement factor in xenophobic violence against outsiders who migrate in
 - And for women's families, problems coming into view with urbanization –



QUESTIONS FOR RESEARCH?

Migration and settlement are the vehicles of the poor for anti-poverty striving –

- How the excluded overcome exclusion & shift all their constraints
- > But among the poor, does everyone benefit?
- One key question is how shelter and services fit into this picture –
- Can we measure how housing attracts migration?
- And measure how migration creates differing settlement types?
- What are the indicators for how location of settlement relates to job access and transport to work?
- Underlying the infrastructure question are more human settlement factors that need to be measured –
- Does urbanization and urban settlement work?
- Does it work for the most vulnerable groups?
- In what locations does it work, and who is excluded?



TARGETING HOUSING AT COMMUNITY LEVEL

The Breaking New Ground housing policy allows for a range of subsidy housing options –

- Housing goes in at IDP level and brings infrastructure with it
 - But there is a **blank here in planning data** –

Delivery is flying blind at community level

- Lack of targeting data is slowing down delivery in communities
- Government does not yet produce community-level targeting data for housing delivery on scale –
- HSRC's settlement demographics research is moving toward addressing this gap with new metrics
 - This work is developing evidence-based local-level targets to support and monitor faster delivery



DEMOGRAPHY: TOWARD NEW TOOLS FOR PLANNING

The IPDM survey data has been aligned with national Census 2001 data to construct the settlement typology

- The IPDM settlement typology links migration flows to the kinds of communities that migration creates
- It yields a new planning aid for IDPs
 - An evidence-based, NSDP-aligned prototype that relates demand for housing and infrastructure to transport and economic access
 - The wall charts aim to let municipalities read off housing/infrastructure demand estimates by settlement type

Thrust is to assist national, provincial and local government to **build** *population and settlement metrics into planning*



HSRC'S APPROACH: SETTLEMENT TYPOLOGY

HSRC's housing demand approach provides a new type of evidence-based settlement typology –

- It clarifies the kinds of **demographic population** found in the different types of:
 - Shack areas
 - Rental accommodations
 - Formal housing types
 - Government subsidy housing schemes
- And so on more than 40 categories of self-built and formally delivered housing have been identified –
- Each has a different demographic profile that determines demand for housing and services

If we unpack these, demand can be measured at local, provincial and national levels –

- ✓ Make the right delivery match
- Track delivery outcomes from communities upward

JOB ACCESS FOR THE INFORMAL AREAS?

The HSI document recognizes that access to the economy for the poor goes through transport –

- Jobs are the most important single element of urban access
- **Transport** is how people move between where they can settle and where they can capture livelihoods
- *Migration, settlement and transport need to be measured together* in order to deliver access to the economy in the key urban sector
- The rural poor migrating inward struggle to get to the **city core zones**
 - The central core shack areas are very few, packed tight, mainly young work-seeking men
 - The poor are normally squeezed out to the peripheries

The critical constituency is the unemployed poor -

 Who are trying to settle in urban areas that will let them get their own livelihoods access

For most, this means the shack settlements – measuring the effectiveness of shack areas transport is critical



MEASURING SHELTER VALUE IN INFORMAL AREAS?

SA's poor are steadily building up assets and moving into the housing market:

- Slum areas of shack-type housing:
 - 21% only far fewer than the good-quality owner-built dwellings

Traditional rural settlement areas:

- 12% but traditional settlement appears to be disappearing fast –
- This trend will transform the rural areas and start this group moving to town

• The old townships:

- 27%, the largest single settlement type -
- **Rural villages** with non-traditional housing :
 - 21% now village families are very poor but 70%+ now have decent-quality self-built dwellings

HSI needs to measure replacement value of existing and self-build housing:

A community with 1000 self-build units has housing assets worth R 10-25 million on the informal market

Estimated as high as R 12 billion for whole survey area



WOMEN: DOES URBANIZATION WORK?

IPDM research indicates women-headed households migrating to Gauteng do little better for income and jobs than women's families in the rural sector

- Men's families do much better
- Women migrating alone also do significantly better than rural, though not quite as well as men

Men and also single women choose **urban settlements with high economic access – shacks not bad here**

- But women with families seem to migrate into the urban settlement types that do not achieve economic access
- HSI will need to measure if urban settlements can overcome exclusion for women as urban migrants



COMMUNITIES: MEASURING SOCIAL COHESION

The Presidency's social report (2007) documents the fall in South African social cohesion –

To meet the HSI goal and re-build grassroots democracy, measures have to be developed

These measures have to work at community level, where poverty, protest and xenophobia operate

- Social cohesion is more than public confidence in government – the vertical dimension
- The key dimension is horizontal the ties between citizens that integrate communities

 Falling family size, shrinking networks and rising migration are all part of the picture for loss of cohesion
HSRC has been working with measures and can help here





THANK YOU!

CPEG, HSRC 1 MARCH 2010

